Hub Cymru Africa
Presentation 2018
The grant from Hub Cymru was for £4,000. £2,100 was spent in the first year on the Welsh Three Peaks and November Challenge.

Year two - £1,900 for a mail shot to over 1,000 schools to take part in the ‘November Challenge’ to promote exercise in Wales.
Our aim is to create Schools of Hope to provide extra opportunity for aspirational young slum dwellers who can use the SoH as a homework club in the evenings, weekends & holidays especially if they cannot attend school during the day due to family or work commitments. These centres offer both an alternative & complementary form of schooling as well as a unique long-term sustainable solution for the provision of extra educational opportunity.
How the November Challenge works

“The 30 day, 1 mile challenge” – We are taking this challenge to schools and promoting to adults.

Simply run/walk a mile a day for 30 days.

Ideas such as park the car a mile from home or school and walk in, plan runs on the beach etc. for some inspiration.

Recruitment of schools

Mail shot to the bigger primary and secondary schools in the UK
Visiting schools particularly in West Wales with a presentation
Presentations to two educational authorities and some clusters
Word of mouth
Social media and press
Partnership with Activity Wales
Areas of concern
Here (Wales) !!
The Welsh Three Peaks Challenge had no uptake!
There are so many charities approaching schools each year that it is increasingly difficult to get a foot in the door.
Seldom does a school support the same charity for two years in a row.
Some schools participated without contributing!

There (Kenya) !
Ongoing areas of a lack of infrastructure cause concern all of which are surmountable but need continual monitoring
The impact so far

Here (Wales) !!

2,190 pupils took part
35,500 miles were completed
£7,900 was raised
(We have doubled the original investment of £4,000)

There (Kenya) !!!!

A School of Hope was established in Kambirwa
How ChallengeAid has assisted in building capacity of local partners

Here (Wales) !!
Activity Wales November Challenge which should be ongoing.

There (Kenya) !!
Increasing the efficiency of Kambirwa SoH.
What does the future look like?

Here (Wales) !!
We will promote the November Challenge again and are currently contacting schools that have supported us over the last two years. As documented earlier there is some element of “charity fatigue.”

There (Kenya) !!
Kambirwa will continue to flourish and results improve!
KPI’s
NOVEMBER CHALLENGE 2017

Kambirwa School, in the highlands of Muranga is two hours outside Nairobi. The School of Hope is sponsored by funds raised through the November Challenge last year when young people in Wales exercised to increase their own fitness and at the same time raise money for children living in difficult circumstances in Kenya. Since the launch the school has already reported positive improvements in academic performance.
Areas that Hub Cymru Africa can support

Email addresses of schools with contact names?
Monthly newsletters with updates (e.g., new grants available)?
An alertness to opportunities
2018 HEADLINES

• There are currently 38 Schools of Hope with 1 more pending.
• The SoH’s cater for 2,500 students night by night.
• The 17 oldest SoH in Nairobi sent 40% of students to University.
• Over 40 supervisors and coaches received national coaching awards in rugby & football and training in chess.
• 20 SoH’s now have 4 iPad tablets with the Kenyan curriculum
• We sponsor a complementary Sanitary Pad Programme.
Targets / KPIs

• 60+ pupils
• At least as many girls as boys
• The SoH to aim at a whole grade average improvement at KCPE & KCSE exam results to nearest government schools
• No pupil should fall behind their recorded school grade on entry to the SoH
• We aim to provide at least 4 e-learning iPad tablets per SoH
• 40+ games sessions per year
• 18+ life skills and drama sessions per year
• At least one chess set to be provided for each SoH