Sharing Practice and Networking for HCA Grantees - Presentation

BY SHARRON HARDWICK

Fair Trade In Football Campaign

together we can make a difference

gallwn wneud gwahaniaeth trwy weithio gyda’n gilydd
FAIR TRADE IN FOOTBALL

CAMPAIGN

ORIGINS
Grant Funding

Grant Funding allocation: 2017-18

- Fairtrade fortnight - including cutting machine = £50
- Fairtrade Rugby Balls = £170
- Fairtrade Footballs = £480
- Fair Trade World Cup and £50 towards pitch marking = £200
- Travel Expenses = £50
- Website, Domain Name and Cloud Backup = £50

We will now look at these and other campaign activities, considering the overall impact and success in raising the profile of Fairtrade.
THIS WAS ONE OF THE MAIN MESSAGES TO THE YOUNG PEOPLE....
Everyone put your hands in the air please.

You have the power to make choices that change people's lives for the better!

Today want to tell you that you have something special in your hands...
Fair Trade In Football & Rugby Campaign

together we can make a difference
gallwn wneud gwahaniaeth trwy weithio gyda'n gilydd
Fair Trade In Football Campaign

together we can make a difference
gallwn wnes gwasanaeth trwy wthio gylch gyllid

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FAIRTRADE FOOTBALL – Raising the Profile of Fairtrade and Campaign Impact Examples
Fair Trade In Football Campaign

- Challenges
- What the future looks like
- Areas that HCA can support
Challenges

- Having enough energy and time!
- Choosing the right activities and groups to get involved with to optimise support for Fairtrade and local community
- Getting schools, clubs, councils, local and professional clubs to engage in using Fairtrade sports balls
- Branding can be a barrier
What the future looks like

- Continuing the momentum of the campaign
- Securing old links and making new links
- Taking any and every positive opportunity to promote Fairtrade and support local and sport ball working communities
- Who knows!
Areas that HCA can support

- Support with managing the campaign in a professional way and considering insurance and safeguarding.

- (Thanks to HCA grant funding I am currently Fully DBS accredited and licensed FAW football leader, volunteering as a coach with Kilgetty AFC but this only covers my Fairtrade football activities in schools etc - since the Fair Trade Wales Fairtrade School Speaker system ended I would like to get help with support in this area please.)
THANK YOU FOR LISTENING

Fair Trade In Football Campaign

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