Empowering Nurses and Midwives to take their place at the Heart of Tackling 21st Century Health Challenges

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21st Century Global Health Challenges

- Conflict
- Communicable Diseases
- Non-Communicable Diseases
- Mental Health and Substance Misuse
- Natural Disasters & preparedness
- Malnutrition
Key Issues in Global Healthcare

- Universal Health Coverage & the SDGs
- Better access to health and care services
- Improved quality of treatment and care
- More effective health promotion and disease prevention across the globe
- Greater investment in healthcare and the health care workforce
Triple Impact of Nursing

- Improve health
- Promote gender equity
- Strengthen economies

All-Party Parliamentary Group on Global Health, 2016
Nursing & Midwifery

- 23 million qualified nurses worldwide, half the professional healthcare workforce - 9 million short by 2030
- Nurses are systematically undervalued - there are now many role models and examples, and more enabling technology
Campaign Vision

To improve health globally by raising the profile and status of nurses worldwide.

Influencing policymakers and supporting nurses and midwives to lead, learn and build a global movement. We work to empower nurses to take their place at the heart of 21st Century health challenges.
Introducing the Global Campaign Board
Aims by 2020

1. Through advocacy, **greater investment** in all aspects of nursing
2. **Change policies** to enable nurses to work to their full potential
3. More nurses in **leadership** positions where they can influence policy and decision making
4. **Share and disseminate effective practice**
5. Create, identify and disseminate **research evidence of the impact of nursing**.
The NCDs Commission report singles out nurses as having “especially crucial roles to play in health promotion & health literacy, & in the prevention & management of NCDs”.

1st June 2018
Global Conference on Primary Health Care

25-26 October 2018 - Astana, Kazakhstan
What Can You Do?

• Local, national & regional Nursing Now groups - priorities, plans & advocacy
• State of the World’s Nursing Report 2020 – contribute to the base-line data
• Windows of Opportunity – UHC Day 12th Dec, International Nurses Day - 12 May 2019
• Young nurses development
• 2020 – a year of demonstration and celebration of nursing
Some of the African Countries taking forward Nursing Now

Botswana
Ghana
Kenya
Lesotho
Mauritius
Nigeria
Rwanda

South Africa
The Seychelles
Tanzania
Uganda
Zambia
Zimbabwe